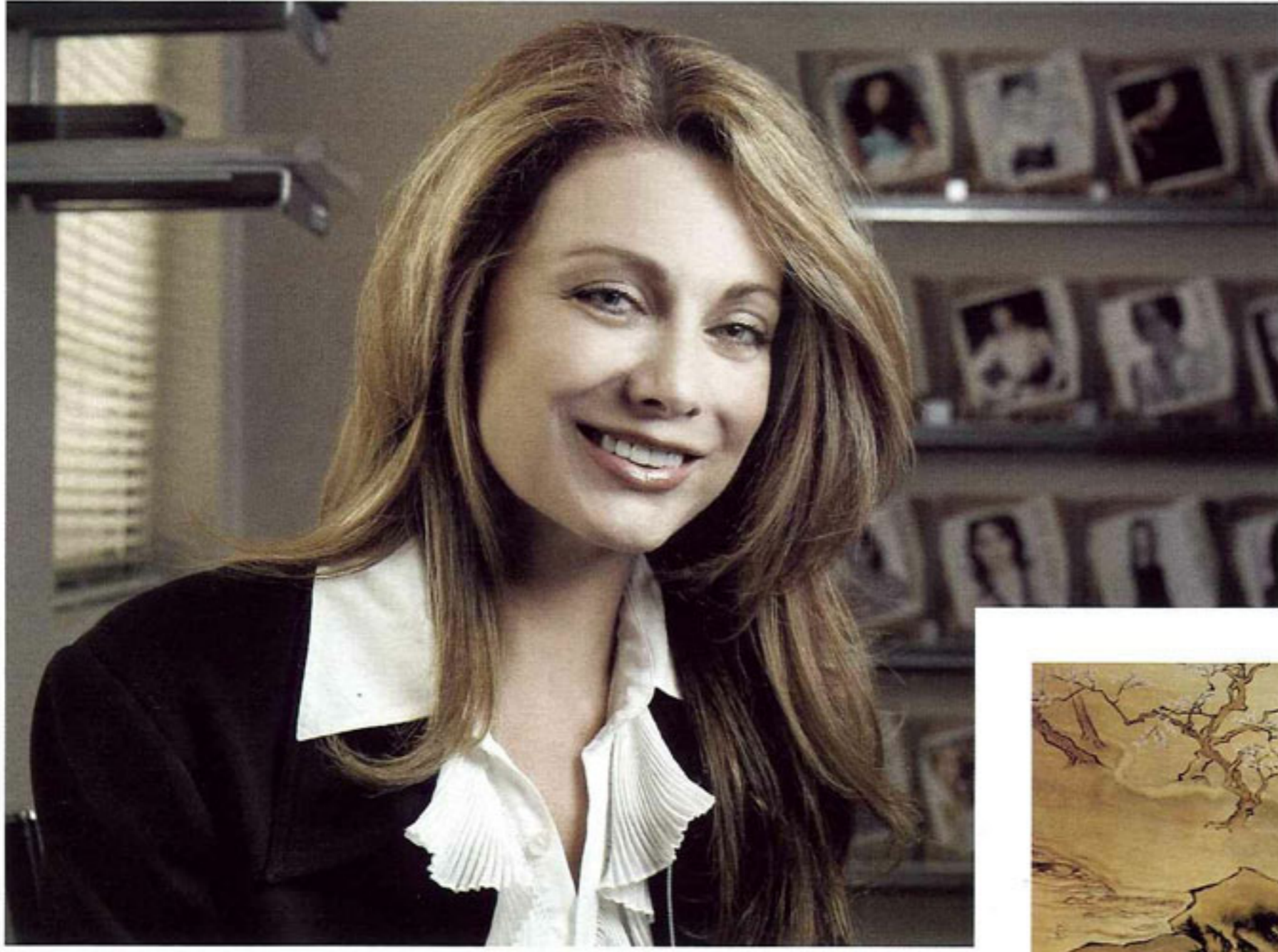


SOMETHING PAGE PARKES-EVELETH WOULD NEVER SAY TO A MODELING CLIENT: "IT'D BE GREAT IF YOU GOT A NOSE JOB."

HOT LOOK NOW: "BRAZILIAN. RUSSIAN." NOT SO MUCH: "THE ALL-AMERICAN CHRISTIE BRINKLEY OR CINDY CRAWFORD..."



WORK THE RUNWAY

Fair to say that modeling exec Page Parkes-Eveleth knows a thing or two about beauty; she's been scouting it for more than a quarter-century. Now this mom of four young kids and president of Page Parkes Corporation, a big-deal agency that turned 25 last year, may be about to become a TV star. She just taped the pilot for a model-scouting reality show. Considering a milestone birthday later this year, the bubbly blonde says, "I think I'm going to be 49 for a real long time!" But Parkes doesn't look her age, leading her hot clients by example. "I've always taken care of myself. I exercise and do yoga. I eat right," Parkes says, noting the gluten-free menu at PF Chang's China Bistro (4094 Westheimer Rd., 713.627.7220). "And I try to get enough sleep." —EKM

Clockwise from top left: Parkes in her office. Nexxus' 'Therappe' shampoo, \$8, at Ulta. PF Chang's China Bistro. Arbonne's 'NutriMenC Revolution Set,' \$266, and other Arbonne products, at Page Parkes Center of Modeling and Acting.



Big break: Getting Angelina Jolie her first JC Penney's job. *Something I'd never say to a client:* It'd be great if you got a nose job. *Hot look now:* Brazilian. Russian. *Not so much:* The all-American Christie Brinkley or Cindy Crawford look. *How to catch my eye in a grocery store:* Tall and skinny for fashion. For commercials, smile. Beauty product I can't live without: Under eye cream. I use Arbonne but would take any. *In my purse now:* Lollia Relax Shea Butter Handcreme. And Arbonne's mist—spray it on your face to add a fresh glow. *Alternate reality:* Use a mask one day and a scrub the next. Repeat. *Cut and color:* Ronnie and Erin at Blue Mambo salon (8 Chelsea Blvd., 713.522.4044). *Rx for out-of-control curls:* Aveda's Be Curly line, RaHa Hair Wax, Nexxus Therappe shampoo, Sebastian Laminates Sheer Curl. 